



Loyalty Rewards Rebate*



Enroll at www.chevronpromos.com

Reward Your Loyal Customers

Promotion Dates:
May 1 - June 30, 2026

Enrollment Deadline:
April 1, 2026

WHO CAN PARTICIPATE

Chevron Havoline professional PCMO installers (US only)

HOW THE CONSUMER BOUNCE BACK PROMOTION WORKS

Enrolled installers will receive digital advertising assets and a printed promotion kit prior to the promotion start date with all the tools you need to execute the promotion.

- Your customers purchase a Qualifying Service at your location.



QUALIFYING SERVICES	REBATE
Chevron Havoline® PRO-DS® Full Synthetic	\$20.00
Chevron Havoline SynBlend	\$10.00
Delo® 600 ADF	\$25.00
Delo 400 XSP Synthetic Motor Oil	\$20.00
Delo 400 XLE SB Synthetic Blend	\$10.00
Techron® Complete Fuel System Cleaner (20 oz.)	\$3.00
Techron Diesel Fuel System Cleaner (20 oz.)	\$3.00

- Staple the rebate coupon to the top of your customer's service receipt. Inform customers to file their rebate claim online.
- *Consumers will receive a negotiable check by mail 4-6 weeks after their valid claim is processed. This check is made payable to your location – driving them back to you!
- The consumer returns to your service location to use the check towards the purchase of another Havoline oil change service within 180 days of the check issue date.
- You accept the check as partial payment for service. Deposit the check.
- Consumer Claim deadline: **July 31, 2026.**

IMPORTANT NOTES:

- Mailed claims are NOT allowed. Any claims received by mail will not be processed or returned.
- Retailers (Installers) are strictly prohibited from filing online claims on behalf of consumers. Chevron reserves the right to cancel participation of Installers found engaging in the consumer claim process.

DIGITAL ASSETS PROVIDED BY EMAIL

- Online banners for your website
- Social media post suggestions
- Valpak template
- Rear view mirror hanger template
- Post card template
- 8' x 2' bay banner

PROMOTION KIT

- 250 – Bounce Back Coupons
- 1 – Counter Card
- 1 – 24" x 36" Interior Poster
- 1 – Promotion Instruction Sheet

**SEE BACK FOR
TOP PERFORMER AND
EMPLOYEE INCENTIVES**

2026 HAVOLINE PROFESSIONAL INSTALLER

Loyalty Rewards Rebate*

BENEFITS FOR CONSUMERS

Save on Chevron Havoline services

Easy, online only claims processing

Rewards loyalty to the site

Consumer promotion website: www.HavolinePromotions.com

BENEFITS FOR INSTALLER

Chevron-funded consumer rebate

FREE point-of-purchase materials

Promotes higher margin premium products

Increases the average ticket and revenue

Hot rewards for the top performing sites

HOW THE CONTEST WORKS

The top performing site nationally, based on valid consumer claims, will receive a Solo Stove® Windchill 47 Cooler + Mobile A/C.

Chevron will acknowledge the next two top performing sites with 10 pairs of Havoline mechanics gloves.

Valid consumer rebate claims will be tabulated at the end of the promotion period.



KEYS TO SUCCESSFUL PROMOTION EXECUTION

- Use the customizable digital promotional materials provided free to you by Chevron to advertise the promotion off-site to attract **new** customers.
- Make all employees aware of the promotion
- Establish incentives, expectations and goals
- **Make every customer aware of the promotion**
- Measure and report progress against the goals
- Staple the rebate claim to your customer's invoice
- Encourage the customer to go online and file for their claim
- **Thank every customer for their business**

**Consumers will receive a negotiable check by mail 4-6 weeks after their valid claim is processed. This check is made payable to your location – driving them back to you!*

©2026 Chevron U.S.A. Inc. All rights reserved. All trademarks are property of Chevron Intellectual Property LLC or their respective owners. Chevron reserves the right to cancel or change this promotion at any time. Cannot be transferred to, or combined with, any other promotion. Service Certificate Promotion valid only in the U.S. Solo Stove is not a sponsor of this promotion.

