



What is **V-PERKS** ? How does it benefit my business?

The Valvoline™ **V-PERKS** promotional platform is designed to increase traffic to your stores and to build customer loyalty through Loyalty Coupons and Promotional Offers..

What are the main features and benefits?

Loyalty Coupons

Valvoline funded coupons that focus on bringing customers back to your store for their **next** service. Coupons are given to customers after they receive a qualified Valvoline service.

2023 Loyalty Coupon Offers:

CONVENTIONAL: \$5 OFF

HIGH MILEAGE: \$10 OFF

FULL SYNTHETIC: \$15 OFF

COMPLETE + FULL SYNTHETIC BUNDLE: \$20

**Loyalty Coupon Offers are valid between:
February 1, 2023 – December 31, 2023**

Restrictions apply. Ask your sales representative for more details.

Promotional Offers

Valvoline funded rebate offers that occur throughout the year for a limited time. The customer will submit for a rebate directly with Valvoline using the invoice from your store. No additional steps are required on your end.

2023 Promotional Rebate Offers:

MARCH - Save up to \$20 on a Valvoline Oil Change or up to \$30 on a Preventive Maintenance Service

JULY - Save up to \$25 on Valvoline Oil Change and Fuel Treatment

NOVEMBER - Save up to \$20 on a Valvoline Oil Change or up to \$30 on a Preventive Maintenance Service

Rebate offers run for 30 days. Terms and conditions apply.

Promotion offers will be available for a limited time only, ask your Valvoline sales rep for additional details.

Questions about the reimbursement process or status? Please call 1-800-652-5287, Monday through Friday 8AM-5PM CST.

